

AMIV blitz-Redaktion  
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**Your contact**

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Advertising & Finances

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**General Information**

What is the blitz? The student association magazine of mechanical and electrical engineering students at ETH Zürich.

Format	A5, german/english	Circulation	1100
Publication	biweekly, free of charge	Number of readers	ca. 1900
Issues	6 per semester	Length	ca. 44 pages
Volume	57. (1968)	Printing	Offset, 4-colors

**Pricing**

	1/2 A5 page	A5 page	Inside Cover	Back Cover	Article (2 A5 pages)
One-time	750.-	1100.-	-	-	1600.-
Semester	3750.-	5500.-	6500.-	7500.-	8000.-

Clarifications:

- Prices are in Swiss francs and exclusive of VAT, subject to change without notice.
- One Time: Price for one publication
- Semester: Same or different advertisements in all 6 publications of the semester
- The inside cover and the back cover can only be booked for the whole semester.
- By choosing "Article", the advertiser can write their own content in the form of an editorial. These pages will be marked as "Sponsored Content".

**Publication Dates**

Fall Semester 2024:

Issue	Publication Date	Editorial Deadline
blitz 01	Mon - 07.10.2024	Wed - 25.09.2024
blitz 02	Mon - 21.10.2024	Wed - 09.10.2024
blitz 03	Mon - 04.11.2024	Wed - 23.10.2024
blitz 04	Mon - 18.11.2024	Wed - 06.11.2024
blitz 05	Mon - 02.12.2024	Wed - 20.11.2024
blitz 06	Mon - 16.12.2024	Wed - 04.12.2024

**Editorial Deadline**

The closing date for registration and acceptance of all advertisements is 12:00 at noon on the Wednesday mentioned above. Exceptions are possible by arrangement.

**Sample Issue**

Visit our online archive (complete dating back to 1968) at [blitz.ethz.ch](http://blitz.ethz.ch) or request a free viewing sample via [werbung@blitz.ethz.ch](mailto:werbung@blitz.ethz.ch)

We are excited to work with you

Status: 27. Mai 2024